BUSINESS ACUMEN CERTIFICATE

Participants will walk away as strategic business contributors with an understanding of operations, profitable growth, and overall organizational strategy.

XLC's Business Acumen Certificate gives you skills to manage with a strategy that is understood and can be implemented at all levels, along with a strong foundation of how business operates, makes money, and sustains profitable growth. You will learn tools to effectively manage and engage the workforce. You will gain knowledge in planning, organizing, directing, and controlling the activities of an organization in order to satisfy customers' needs. The requirements to earn this certificate and digital badge include the completion of 4 of the available one-day programs.



One-Day Program Options (Choose 4):

- Creative Problem Solving
- Effective Decision Making
- Executing Business Strategy
- Finance Essentials for Professionals
- Navigating Change at All Levels
- Storytelling with Data
- Time Management and Productivity

Audience:
Professionals at any level who want to increase their business acumen.

Cost: $2,700 General Registration
Select Discounts Available.
2.4 CEUs will be issued for this program

Duration:
This program consists of four full-day, in-person sessions.

Digital Badge:
Xavier Leadership Center is proud to offer each participant a digital badge in Business Acumen once participants have met program completion criteria. Digital badges include a direct link to view program credentials and can be utilized by participants on social media and digital resumes.



(513) 745-1094 | xlc@xavier.edu | www.xavierleadershipcenter.com

60 XAVIER LEADERSHIP CENTER

BUSINESS ACUMEN CERTIFICATE

ONE-DAY PROGRAMS TOPICS:

Creative Problem Solving:
This highly-interactive, fun, and fast-paced session provides a framework for understanding and applying tools to meet real business needs. You will walk away from this session with increased confidence to generate creative ideas, techniques to recognize/replace unproductive thinking patterns, and a methodology to foster creative potential and innovation.

Effective Decision Making:
In this one-day program, participants will explore various ways and methods to make decisions as both an individual and as a leader. Then, the program will focus on how to build a culture of effective decision-making within an organization. Real-world examples and interactive activities will guide discussions and showcase examples of great and not-so-great decision-making skills.

Executing Business Strategy:
This program will define a business strategy and how to communicate it to peers, supervisors, and reports. Once participants capture the elements of a strategy, they will explore the strategy's execution guided by the OGSM method and other approaches.

Finance Essentials fo Professionals:
In this one-day program, you will develop an understanding of key financial documents, how to interpret them, and why they are important. Financial terms and calculations will be explained in a way that makes sense for non-financial business professionals. Finally, participants will see how their work and decisions are related to the overall performance of the company.

Navigating Change at All Levels:
Navigating Change at All Levels goes beyond an intellectual understanding of change, it explores how change affects people and how individuals at any level can contribute to successful outcomes. This program equips participants with practical tools and experience to effectively contribute to the change to deliver the desired results.

Storytelling with Data:
This session will begin by helping participants understand what data is relevant to answer business questions. Then, the program will focus on what makes a story convincing and how to adapt stories to the needs of different audiences, applying that understanding to create powerful, data-driven stories that will change mindsets and facilitate the right business choices.

Time Management and Productivity:
This program aims to provide practical tips, tools, and strategies to help individuals approach their use of time wisely and help managers lead their teams more effectively. Oftentimes, procrastination sets in because a certain task seems daunting or emotionally taxing. Participants will explore ways to manage their energy and mindsets to aid in their productivity.