FINANCE FOR NON-FINANCIAL PROFESSIONALS

Incorporate an understanding of financial concepts into decision making to better manage tasks, lead others, and achieve desired results for your organization.

Whether you have the word "financial" in your job title or not, every day you are involved in the world of finance—through business conversations, decisions, and the very work you do.

In this one-day program, you will develop an understanding of key financial documents, how to interpret them, and why they are important. Financial terms and calculations will be explained in a way that makes sense for non-financial business professionals. Finally, you will also be challenged to apply what you learn in class by analyzing how your work and your decisions are related to the overall performance of the company.



Participants will walk away with these skills:

- Knowing financial concepts and terminology
- Learning financial tools every professional should understand, and knowing how to use and interpret them
- Understanding how the work you do impacts the bottom line, and making appropriate choices based on this understanding
- Strengthening confidence to have informed conversations with your peers involving financial issues and decisions

Audience:
Any professional in any industry wanting a better understanding of corporate finance and accounting.

Duration:
This program consists of one full-day, in-person session.

Cost: $695 General Registration
Select Discounts Available
0.6 CEUs will be issued for this program